



C.U.SHAH UNIVERSITY
VBt's Institute of Commerce,
Wadhwan city
W.e.f.- June 2018

FACULTY OF COMMERCE
DEPARTMENT OF: - Bachelor of Commerce (B.Com)
SEMESTER: - V
CODE: - 4CO05BEN2
NAME: Business Environment-I

Teaching & Evaluation Scheme:-

| Sr. No | Subject Code | Name of the Subject | Teaching Hours / Week | | | | Credits | Evaluation Scheme | | | | | | | Total Marks |
|--------|--------------|------------------------|-----------------------|----|----|-------|---------|-------------------|-------------------------------|-----------------|------|--------------|----|--------------------|-------------|
| | | | Th | Tu | Pr | Total | | Theory | | | | Practical | | | |
| | | | | | | | | Sessional Exam | | University Exam | | Internal | | Uni ver sity | |
| | | | | | | | | Marks | Hr/s | Marks | Hr/s | Pr / Viva | TW | Pr | |
| 1 | 4CO05BEN2 | Business Environment-I | 3 | -- | -- | 3 | 3 | 30 | 1 ¹ / ₂ | 70 | 3 | -- | -- | -- | 100 |

Objectives:

To provide knowledge of Auditing principles, procedures and techniques in accordance with current legal requirements and professional standards and to give an overview of the principles and practices of Corporate Governance

Course Outline

| Units | Content | No. of Hours |
|-------|--|--------------|
| 1 | INDIAN AND INTERNATIONAL BUSINESS ENVIRONMENT: - The concept of Business. - Meaning of Environment. - "Business Environment"--Clarification of Macro or Aggregative concept. - Main integral units of Business Environment.-Demand, Consumption, Economics policy, Legal system, Technology, Economic institutions. - International Environment: An overview of the main recent trends of business environment at global level | 11 |
| 2 | THE DIFFERENT ECONOMIC INDICATORS : Income : - Trends of National and per capital income. - Co-relation of income and business environment. | 12 |

| | | |
|----------|--|-----------|
| | savings : - Trends of savings during the last decade. - Co-relation of savings and business environment. The Different economic indicators Investment : - Quantum of local investments in plans. - With reference to income and savings | |
| 3 | PROBLEMS OF ECONOMIC DEVELOPMENT IN THE CONTEXT OF INDIA: - India as a developing country. - Unemployment : ➤ Meaning – Reasons. ➤ Effects of unemployment with reference to business environment | 10 |
| 4 | POVERTY: - Meaning with reference to Modern Trends - Reason - Remedies for eradication of poverty with reference to business opportunities - Nature of Poverty –Poverty line | 13 |
| | Total Hours | 45 |

Learning Outcomes :-

Theoretical Outcome:- Students can learn Theoretical aspect of Business Environment.

Teaching and Learning methodology:- The following pedagogical tools will be Used to teach this course:

- (A) Lectures
- (B) Case discussions
- (C) Assignments / Class participation / Quiz etc.

Reference Books:

1. Economic Foundations Of Business Environment By S.R. Pandiyan – Himalaya Publication
2. Economic Environment for Business by Mishra &Puri - Himalaya Publication